

KSOP AM/FM

2011 EEO PUBLIC FILE REPORT

June 1, 2010 – May 31, 2011

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
No positions filled during the reporting period.		

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled To Vacancy Notifications? Yes/No	No. Of Interviewees Referred by RS During Reporting period
1	Deseret Morning News Newspaper	N	0
2	BYU Broadcast Services C-302 HFAC Provo, UT 84602 435-649-5430	N	0
3	BYU Career Placement Natalie Bahm 2410 WSC Provo, UT 84602 801-378-3000	N	0
4	All Access www.allaccess.com	N	0
5	BYU Idaho Robert Maxfield 1675 Kimball 244 Rexburg, ID 83460-1675 208-496-2170	Y	0
6	Career Services -350-SSB Amy Mickelson 201 South 1460 East Salt Lake City, UT 84112 801-581-5217 jobs@sa.utah.edu	N	0
7	Centro de Familia Bob Leonard 2780 W Temple Salt Lake City, UT	N	0
8	Utah State University Career Services	Y	0

	Trish Glowski 4305 Old Main Hill Logan, UT 84322-4305 435-797-2644		
9	Dept. Of Workforce Services Robert Wade 1385 S. State Salt Lake City, UT 84115 801468-0041	Y	0
10	Diversity Development Pania Heimuli 1760 W 2100 S Salt Lake City, UT 84199 801-974-2922	N	0
11	Family Support Center Steve Rose 7336 6 th Street Bldg 308N HAFB, UT 84056 801-777-4044	Y	0
12	Indian Walk-In Center Lorraine Levi 120 W 1300 S Salt Lake City, UT 84115 801-486-4877	Y	0
13	Utah Broadcasters Association www.utahbroadcasters.com	Y	0
14	Jordan Applied Technology Center Sharon Squires 825 E 9085 S Sandy, UT 84094 801-256-5710	Y	0
15	NAACP Jeanetta Williams Box 25414 Salt Lake City, UT 84125 801-250-5088	N	0
16	Salt Lake City Corporation Nancy Torres 4510 S State Street Salt Lake City UT 84111 801-535-6634	Y	0
17	Salt Lake Community College Phyllis Seyler 3491 W Wights Ft Road West Jordan, UT 84088 801-957-4218	Y	0

18	SUU Career Services Lisa Jane Laird 351 W Center St Cedar City, UT 84720 435-586-5422 laird@suu.edu	N	0
19	U of U Center For Ethnic Student Affairs Becky McKean 200 S Central Campus Drive Room 318 Salt Lake City, UT 84112 801-581-8151	N	0
20	U of U Women's Resource Center Mary Mattfeldt 200 S Central Camplus Drive Room 293 Salt Lake City, UT 84112 801-581-8030	N	0
21	WSU Services For Multi-Cultural Students Colleen Sheeham 1116 University Circle Ogden, UT 84408-1116 801-626-7331	Y	0
22	Westminster College Sarah Crowther 1840 S 1300 E Salt Lake City, UT 84105 801-832-2590	Y	0
23	Salt Lake City Help Wanted www.regionalhelpwanted.com	N	0
24	Ogden Weber Community Action Partnership Shawna Staley 3159 Grant Avenue Ogden, UT 84401 801-339-9887 sstaley@owcap.org	Y	0
25	Craig's List www.craigslist.com	N	0
26	KSOP Website www.ksopcountry.com	N	0
27	Word Of Mouth	N	0
28	Salt Lake Tribune Newspaper		0
29	KSOP On-Air advertising	N	0
TOTAL INTERVIEWEES June 1, 2010 – May 31, 2011: 0			

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III. RECRUITMENT INITIATIVES

Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1 Co-sponsor: Job Fair	March 16, 2011 the stations participate in the Utah Broadcasters Association Job Fair. Station representatives spoke to attendees and collected resumes. Station participants included Operations Manager and Sales Manager. The station also co-sponsored the fair and promoted it on-air and on the stations' websites.
2 Event or Program Designed to Help Disseminate Information About Broadcast Careers – Job Shadowing	Midday On-Air personality mentored a student at Utah Valley University in on-air presentation on-site at the KSOP studio facility, as well as coaching him on production values via email samples from the student. This transpired in January of 2011.
3 Event or Program Designed to Help Disseminate Information About Broadcast Careers	KSOP News Director and Morning On-Air Personality conducted a seminar on radio broadcasting to 4 th thru 6 th graders in a classroom setting at Rolling Hills Elementary on December 6, 2010. The students were then invited on-site on January 28, 2011.

